

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

WJLA/GJLA/EJLA

Local/Political Candidate Agency BRD

10573

Standard

Contract #	5031790	Date Entered	11/09/21
Schedule Dates	10/26/21-11/01/21	Last Modified	11/10/21
Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
Agency	Sena Kozar Strategies (19658)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	Candidate (1011043)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal

Package Deal

Commission %

Commission

Net Total

Sales Tax

15.00

\$15,907.50

\$90,142.50

Washington (WJLA	ı)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	89	\$88,325.00
Nov. 2021	19	\$17,725.00
Grand Total:	108	\$106,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We ⁻	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/26/21	3		5A- News-7News ON YOUR SIDE at 5AM			2					2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	3		5A- News-7News ON YOUR SIDE at 5AM				2				2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/28/21-10/28/21	3		5A- News-7News ON YOUR SIDE at 5AM					2			2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	3		5A- News-7News ON YOUR SIDE at 5AM					2			2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	3		5A- News-7News ON YOUR SIDE at 5AM		2						2	\$150.00	\$300.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/26/21-10/26/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/27/21-10/27/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM				2				2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/28/21-10/28/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM					2			2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/29/21-10/29/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM					2			2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
	CONFIRMATION CONTRACT																	
	CONFIRMATION CONTRACT																	
Accepted	epted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
abc	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
GOO	Arlington, VA 22209	Product	TOLITICAL CANDIDATE (113) (1100)		
		Brand			
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
1322 G ST SE		Phone/Fax	1	Commission	\$15,907.50
WASHINGTON, DC 200	03-3021	CPE	10573	Net Total	\$90,142.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Run Times

Comments

Sec Length

Dates

		Oct. 2021 Nov. 2021 Grand Total:	st Honu	89 19 108	\$88,3 \$17,7 \$106,0	25.00 225.00 25.00 150.00
	[Chation		Construction	nto.	Estand
0.00	Washington	Station (WJLA)		Comme	nts	Entered 11/9/21
	Washington					11/9/21
0.00	Washington	(WJLA)				11/9/21
0.00	Washington	(WJLA)				11/9/21
	Washington	(WJLA)	Pr	e-empt/Except	tion -	
0.00	Washington	(WJLA)				11/9/21

Washington (WJLA) By Broadcast Month Spots

<u>Rate</u>

10.0	Normal Line / SPOT	11/01/21-11/01/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		2					2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/26/21-10/26/21	1		7A- ABC-Good Morning America			1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/27/21-10/27/21	1		7A- ABC-Good Morning America				1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/28/21-10/28/21	1		7A- ABC-Good Morning America					2		1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
13.0.1	Preempt	10/28/21													Washington (WJLA)	Pre-empt/Exception -	
14.0	Normal Line / SPOT	10/29/21-10/29/21	1		7A- ABC-Good Morning America					1		1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	1		7A- ABC-Good Morning America		1					1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/26/21-10/26/21	1		8A- ABC-Good Morning America			1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	10/27/21-10/27/21	1		8A- ABC-Good Morning America				1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
	CONFIRMATION CONTRACT																
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21	
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher	
abc	1100 Wilson Blvd, 6th Floor	Agency	Agency Sena Kozar Strategies (19658)		No	
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #		
		Brand	Candidate (1011043)	Demo		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Sena Kozar Strategies		Buyer Name		Commission %	15.00	
1322 G ST SE		Phone/Fax	/	Commission	\$15,907.50	
WASHINGTON, DC 200	03-3021	СРЕ	10573	Net Total	\$90,142.50	
		Account Types	Local/Political Candidate Agency BRD	Sales Tax		
		Billing Type	Standard			

Comments

Date:

Washington (WJLA By Broadcast Month	-	<u>Rate</u>
Oct. 2021 Nov. 2021	89 19	\$88,325.00 \$17,725.00
Grand Total:	108	\$106,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa S	Su S	pots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	8A- ABC-Good Morning America					1				1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- ABC-Good Morning America						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	8A- ABC-Good Morning America		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	9A- Live with Kelly				2					2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	9A- Live with Kelly					2				2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
24.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	9A- Live with Kelly						2			2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- Live with Kelly		2							2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	10A- News-Good Morning Washington at 10a			2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	10A- News-Good Morning Washington at 10a				2					2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	10A- News-Good Morning Washington at 10a					2				2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
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					CON	FIF	(IVI	411	UI	A C	\mathcal{O}	I VI	KA	10	I				

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
abc	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
GIOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
WJLA-TV WASHINGTON, DC		Brand	nd Candidate (1011043)		
		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
1322 G ST SE		Phone/Fax	/	Commission	\$15,907.50
WASHINGTON, DC 200	03-3021	CPE	10573	Net Total	\$90,142.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Washington (WJLA	-	
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Oct. 2021	89	\$88,325.00
Nov. 2021	19	\$17,725.00
Grand Total:	108	\$106,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Sι	J Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	10A- News-Good Morning Washington at 10a						2		2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
30.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	10A- News-Good Morning Washington at 10a		2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
31.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	10:58:25A- ABC-The View			1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
32.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	10:58:25A- ABC-The View				1				1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	10:58:25A- ABC-The View					1			1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	10:58:25A- ABC-The View						1		1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
36.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			2					2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
37.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				2				2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
38.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					2			2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
39.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon						2		2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
					CON	FIF	RM/	ATI	10	V C	100	ITI	RAC	Т	ı	1	ı	

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
obe	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
		Brand	Candidate (1011043)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
1322 G ST SE		Phone/Fax	/	Commission	\$15,907.50
Sena Kozar Strategies	03-3021	СРЕ	10573	Net Total	\$90,142.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Comments

Date:

Washington (WJL/	-	Pata
By Broadcast Month		<u>Rate</u>
Oct. 2021 Nov. 2021	89 19	\$88,325.00 \$17,725.00
Grand Total:	108	\$106,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2							2	\$800.00	\$1,600.00	Washington (WJLA)		11/9/21
41.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	2P- ABC-General Hospital			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	2P- ABC-General Hospital				1					1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	2P- ABC-General Hospital					1				1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
44.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	2P- ABC-General Hospital						1			1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	2P- ABC-General Hospital		1							1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
48.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
50.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
					CON	FIR	RM/	ΑΤΙ	0	V C	0	NT	R	AC ⁻	Τ			I	"

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

	Vilson Blvd, 6th Floor on, VA 22209	Contract Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	# 5031790 10/26/21-11/01/ Hala Ayala for Lt Sena Kozar Strat POLITICAL CANE Candidate (1011) HOUSE-WASHING WJLA/GJLA/EJLA / 10573 Local/Political Ca Standard	/21 : Gov-D (141 tegies (1965 DIDATE (ns) 043) IGTON, WJLA	8) (1186) A/GJLA/EJ	LA (3869	Last Ente CO-C Exte Dem Orde Pack Com Net	red By rnal # o rr Type age Deal mission %	11/09/21 11/10/21 Kaitlyn Gallagher No Normal 15.00 \$15,907.50 \$90,142.50	Washington (WJL By Broadcast Month Oct. 2021 Nov. 2021 Grand Total:	
ine Line Type / Break Type (Ref #)	Dates	Sec Length	Run Times S	SPW Mo Tu	u We Th	Fr Sa	Su Sp	ots Rate	Total	Station	Cor

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Sı	J Spo	ts	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	6:58:46P- Wheel Of Fortune			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
52.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	6:58:46P- Wheel Of Fortune				1					1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
53.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	6:58:46P- Wheel Of Fortune					1				1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
54.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	6:58:46P- Wheel Of Fortune						1			1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
55.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	7:29:26P- Jeopardy			1						1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
56.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	7:29:26P- Jeopardy				1					1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
57.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	7:29:26P- Jeopardy					1				1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
58.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	7:29:26P- Jeopardy						1			1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
59.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
60.0	Normal Line / SPOT	10/26/21-10/26/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
61.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1					1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
62.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Date:

CONFIRMATION CONTRACT

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 12:47 PM on Wednesday, February 9 2022

<u>Rate</u>

\$88,325.00 \$17,725.00

\$106,050.00

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
WJLA-TV WASHINGTON, DC Sena Kozar Strategies 1322 G ST SE WASHINGTON, DC 2000	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
WJLA-TV WASHINGTON, DC		Brand	and Candidate (1011043)		
		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
		Phone/Fax	/	Commission	\$15,907.50
WJLA-TV WASHINGTON, DC Sena Kozar Strategies 1322 G ST SE	03-3021	СРЕ	10573	Net Total	\$90,142.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Run Times

Comments

Sec Length

Date:

Dates

Washington (WJL/	-	
By Broadcast Month		<u>Rate</u>
Oct. 2021	89	\$88,325.00
Nov. 2021	19	\$17,725.00
Grand Total:	108	\$106,050.00

Comments

Entered

	- / - / / /		3.												
63.0	Normal Line / SPOT	10/29/21-10/29/21	2 :	30 11:00:26P- News-7News ON YOUR SIDE at 11PM					1	1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
64.0	Normal Line / SPOT	11/01/21-11/01/21	2 :	30 11:00:26P- News-7News ON YOUR SIDE at 11PM		1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
65.0	Normal Line / SPOT	10/26/21-10/26/21	2 :	30 11:35P- ABC-Jimmy Kimmel			1			1	1 \$400.00	\$400.00	Washington (WJLA)		11/9/21
66.0	Normal Line / SPOT	10/27/21-10/27/21	2 :	30 11:35P- ABC-Jimmy Kimmel				1		1	1 \$400.00	\$400.00	Washington (WJLA)		11/9/21
67.0	Normal Line / SPOT	10/28/21-10/28/21	2 :	30 11:35P- ABC-Jimmy Kimmel				1		1	1 \$400.00	\$400.00	Washington (WJLA)		11/9/21
68.0	Normal Line / SPOT	10/29/21-10/29/21	2 :	30 11:35P- ABC-Jimmy Kimmel					1		1 \$400.00	\$400.00	Washington (WJLA)		11/9/21
69.0	Normal Line / SPOT	11/01/21-11/01/21	2 :	30 11:35P- ABC-Jimmy Kimmel		1				1	1 \$400.00	\$400.00	Washington (WJLA)		11/9/21
70.0	Normal Line / SPOT	10/26/21-10/26/21	2 :	30 12:37A- ABC-Nightline			1			1	1 \$125.00	\$125.00	Washington (WJLA)		11/9/21
71.0	Normal Line / SPOT	10/27/21-10/27/21	2 :	30 12:37A- ABC-Nightline				1		1	1 \$125.00	\$125.00	Washington (WJLA)		11/9/21
72.0	Normal Line / SPOT	10/28/21-10/28/21	2 :	30 12:37A- ABC-Nightline				1			1 \$125.00	\$125.00	Washington (WJLA)		11/9/21
73.0	Normal Line / SPOT	10/29/21-10/29/21	2 :	30 12:37A- ABC-Nightline					1	1	1 \$125.00	\$125.00	Washington (WJLA)		11/9/21
74.0	Normal Line / SPOT	11/01/21-11/01/21	2 :	30 12:37A- ABC-Nightline		1				1	1 \$125.00	\$125.00	Washington (WJLA)		11/9/21
				CON	FIF	RMA	TİC	NC	100	VTRAC	T		<u> </u>	<u>'</u>	

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Date:

Total

Comments:

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5031790 10/26/21-11/01/21	Date Entered Last Modified	11/09/21 11/10/21
	WJLA	Advertiser	Hala Ayala for Lt Gov-D (141761)	Entered By	Kaitlyn Gallagher
obc	1100 Wilson Blvd, 6th Floor	Agency	Sena Kozar Strategies (19658)	CO-OP	No
WJLA-TV WASHINGTON, DC	Arlington, VA 22209	Product	roduct POLITICAL CANDIDATE (ns) (1186)		
		Brand	Candidate (1011043)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Sena Kozar Strategies		Buyer Name		Commission %	15.00
1322 G ST SE		Phone/Fax	/	Commission	\$15,907.50
•	03-3021	СРЕ	10573	Net Total	\$90,142.50
		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Standard		

Comments

Date:

Washington (WJLA By Broadcast Month Oct. 2021 Nov. 2021	-	Rate \$88,325.00 \$17,725.00
Grand Total:	108	\$106,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
75.0	Normal Line / SPOT	10/30/21-10/30/21	2		7A- ABC-Good Morning America Saturday						1	2	2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
76.0	Normal Line / SPOT	10/30/21-10/30/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						2	2	2	\$325.00	\$650.00	Washington (WJLA)		11/9/21
77.0	Normal Line / SPOT	10/30/21-10/30/21	2		9A- ABC-Good Morning America Saturday 2						1	L		\$400.00		Washington (WJLA)		11/9/21
77.0.1	Preempt	10/30/21														Washington (WJLA)	Pre-empt/Exception -	
78.0	Normal Line / SPOT	10/30/21-10/30/21	3		11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							L		\$250.00		Washington (WJLA)		11/9/21
78.0.1	Preempt	10/30/21														Washington (WJLA)	Pre-empt/Exception -	
79.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	12:05A- Castle						1	ı 📗	1	\$50.00	\$50.00	Washington (WJLA)		11/9/21
80.0	Normal Line / SPOT	10/31/21-10/31/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM							1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
81.0	Normal Line / SPOT	10/31/21-10/31/21	2		7:58:40A- ABC-Good Morning America Sunday							2	2	\$450.00	\$900.00	Washington (WJLA)		11/9/21
82.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)							1	1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
					CON	FIF	RMA	ΑΤΙ	101	N C	10	NTF	RAC	Т				

Date:

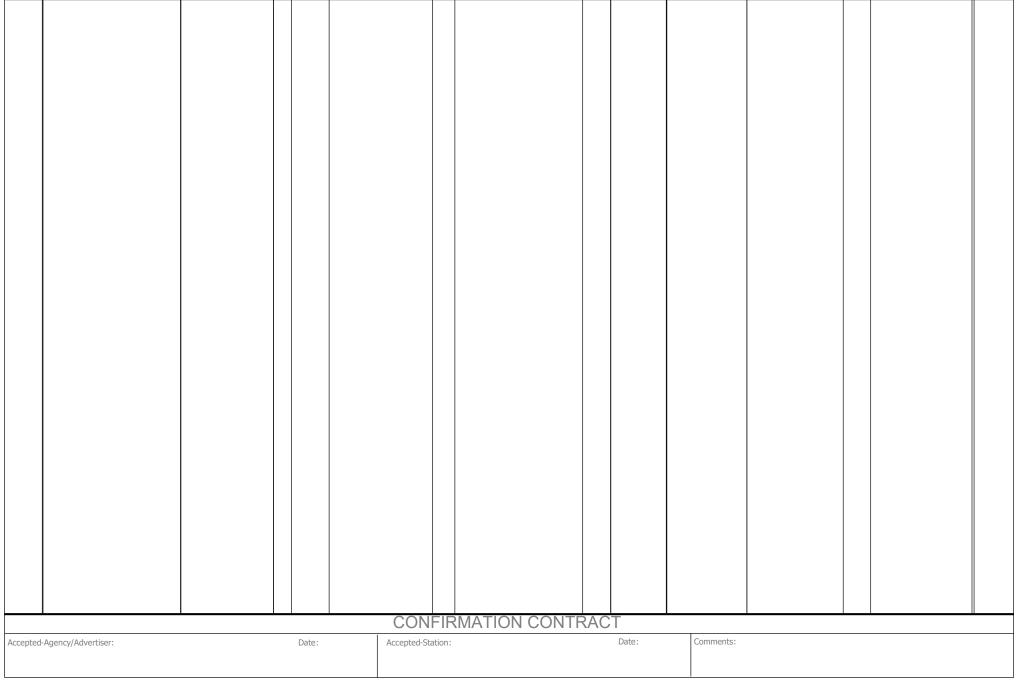
Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



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